

Managing Innovation

Managing innovation is the key to commercial success

We're passionate about helping people and companies manage and commercialise innovation.

We've taken companies from concept to angel funding, through IPO and exit. We've launched software and hardware products worldwide. We've counselled law firms, accounting practices, PR agencies and media owners. We've spun companies out and sold them, taken troubled companies from insolvency to market leadership and helped countless entrepreneurs grow their businesses.

We can help:

- Established businesses looking to foster innovation internally, through spinouts, mentoring programmes and corporate reinvention.
- Startups with a great idea who need help making it a reality.
- Individuals with a great concept but no idea where to go next. Sometimes just talking to someone who's been there and done that can open new doors.
- Investors wanting experienced entrepreneurs, consultants and non-executives to bolster their portfolio companies and accelerate their thinking.
- Professionals needing to improve their or their clients' understanding of technology and media markets, with entrepreneurial, technical and creative thinking.