

## Due Diligence

Intelligence for investors and acquirers For investors or companies considering acquiring or investing in a business, due diligence is a critical step in determining its potential. We specialise in due diligence on companies operating within the technology and media space, and are able to bring experienced management consultants, Finance Directors, software specialists, hardware engineers, manufacturing experts and sales and marketing professionals to add their experience and skill to your due diligence process. We can advise on all aspects of the due diligence process, to give you a full understanding of a company's management, assets and future potential. We can:

- Assess current financial position and forecasts
  - Evaluate the quality of existing management and suggest where and how it can be supplemented
  - Advise on the feasibility and financial viability of the business plan as presented
  - Determine whether the right level of funding is being sought
  - Research the company's market and its competition
  - Interview key customers, suppliers and staff to gain a true picture of the business
  - Complement or manage the work of your legal and financial advisors from a commercial standpoint
  - Analyse and enhance sales and marketing strategies
- All of the above will help you to make the investment decision and to close in on the right valuation for the deal.